

## Changing the Rules: Understanding Government Impacts on Intellectual Property Rights Event

by Martensen IP | Oct 13, 2015 | Events



The U.S. government is highly dependent on Intellectual Property (IP), the vast majority of which sources from small and emerging companies. Average federal spending on IP tops \$150 billion. But the rules for government-backed IP differ markedly from those in the commercial sector. And those rules are complex. Developing an IP strategy to create and maintain competitive advantages in both markets requires a thorough understanding of the distinctions between the two. This presentation will explore those distinctions and explain how to effectively protect your IP when working with the government.

### Who Should Attend?

Any innovative individual or company who is currently funded by or anticipates accepting government funds to conduct research or to develop a product or service for either government or commercial sectors.

### Nov 4 – Aurora Chamber of Commerce

14305 East Alameda Avenue, #300, Conference Room A  
Aurora, CO 80012

1:00 p.m. meet & greet / 1:30 p.m. seminar start / 3:00 p.m. end

Parking: Lots on left and rear of the building

(NOTE: Chambers Road is under construction, use Abilene or I-225 exit Alameda.)

[RSVP to this session.](#)

### Nov 5 – Pikes Peak Regional Development Center (PPRDC)

2880 International Circle, Hearing Room, 2nd Floor  
Colorado Springs, CO 80910

7:30 a.m. meet & greet / 8:00 a.m. seminar start / 9:30 a.m. end

Parking: Lot in front of the building  
[RSVP to this session.](#)

### **Nov 11 – Broomfield Omni Hotel**

500 Interlocken Boulevard, Birch Room  
Broomfield, CO 80020

7:30 a.m. meet & greet / 8:00 a.m. seminar start / 9:30 a.m. end  
Parking: Complimentary self-parking, valet available (\$10)  
[RSVP to this session.](#)

### **Nov 12 – Golden Office Evolution**

14143 Denver West Parkway, Suite 100  
Golden, CO 80401

7:30 a.m. meet & greet / 8:00 a.m. seminar start / 9:30 a.m. end  
Parking: Lot in front of the building  
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### **Nov 12 – Museum of Boulder Event Center**

2205 Broadway  
Boulder, CO 80302

1:00 p.m. meet & greet / 1:30 p.m. seminar start / 3:00 p.m. end  
Parking: Lot next to the building  
[RSVP to this session.](#)

### **Nov 13 – Innosphere**

320 East Vine Drive, #101, North Conference Room  
Fort Collins, CO 80524

7:30 a.m. meet & greet / 8:00 a.m. seminar start / 9:30 a.m. end  
Parking: Lot adjacent to the building  
[RSVP to this session.](#)

**Refreshments provided at all seminars.**

### **About Martensen IP**

An intellectual property law firm based in Colorado Springs, Colorado, Martensen's reach spans not only the country but the rest of the globe, as well. We provide our clients the full spectrum of practice areas to meet their intellectual property needs, to include patent services, foreign prosecution, advice and counsel, government contracting and due diligence review, for both purchasers and sellers alike.

**Questions?** Contact us at [info@martensenip.com](mailto:info@martensenip.com).

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